



## FOR IMMEDIATE RELEASE

**CHICAGO – July 1st, 2024**, – [North American Steel Alliance](#) (NASA) announces the addition of our newest Operational Supplier, Reibus Logistics, as of July 1, 2024.

Reibus Logistics is a leading independent logistics provider specializing exclusively in the transportation of metals across North America. Deep industry expertise and specialization sets Reibus apart in a market full of generalists. Leveraging advanced technology, Reibus enhances supply chain efficiency, transparency, and reliability. Specialized logistics solutions streamline complex transportation processes, offering real-time data, analytics and support that significantly reduce lead times and costs while improving operational efficiencies and mitigating risks for thousands of buyers, suppliers and service centers in the metals industry.

“We are thrilled to join the North American Steel Alliance as a trusted logistics partner. At Reibus Logistics, we value the spirit of cooperation and partnership that NASA embodies, aligning perfectly with our mission to simplify supply chain operations. By working together with NASA and its Members, we aim to enhance the efficiency and reliability of supply chains across the steel industry. We look forward to contributing to the collective success and growth of this esteemed organization.” Jared Rowe – Chairman & CEO

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### **About North American Steel Alliance**

The North American Steel Alliance is an organization of over 120 independently owned steel Service Centers with the combined assets of over 375 distribution and processing facilities throughout the United States, Canada, and Mexico. With the buying power of more than \$9 billion, we represent the largest purchasing group in the industry. Learn more at [steelalliance.com](http://steelalliance.com).